



# ARE YOUR STUDENTS UP TO THE FINANCIAL CHALLENGE?

Your school could earn \$1,000 when your students demonstrate smart financial know-how.

High school students demonstrate their ability to make smart financial choices and navigate today's complex economic system when they complete the **National Financial Capability Challenge**, sponsored by the U.S. Department of the Treasury in partnership with the U.S. Department of Education.

Iowa high schools with top-scoring students in the National Financial Capability Challenge will be entered in a drawing for a chance to win one of 30 cash prizes, sponsored by Iowa Student Loan® and its partners. Each winning school will earn \$1,000 total for its financial literacy programs and scholarship fund.

## How to Enter the Drawing

1. Visit [www.challenge.treas.gov](http://www.challenge.treas.gov) and enroll as an educator.
2. Download curriculum from the Educator Toolkit or develop your own personal finance lessons.
3. Have your students take the 30-minute online exam between March 12 and April 13, 2012.
4. Ensure your students authorize the release of their scores when they take the test.
5. Encourage your students to do their best — at least one student from your school must score in the top 20% nationally for your school to be eligible for the drawing.

“The Challenge has proven to be a very effective tool that fits well within our financial literacy program at Treynor Community Schools. ... Last year, 102 of our students participated with 27 scoring in the top 20%.”

— Bob Mantell, financial literacy director, Treynor High School

**NO PURCHASE, PAYMENT OR DONATION REQUIRED.** Use of Iowa Student Loan services is not required to win. Participating entrants agree to the following rules and conditions: 1) One entry per eligible Iowa high school. 2) All entrants must take the National Financial Capability Challenge by April 13, 2012. 3) The drawing will be held on or before June 30, 2012. 4) Iowa Student Loan will contact the winning schools by telephone or mail. 5) Winning schools agree to allow Iowa Student Loan to use their names in promotional materials and disclose them to other entities. 6) The retail value of each prize is \$1,000. 7) A maximum of 30 awards will be given away. 8) Odds of winning depend on actual number of entrants. Iowa Student Loan, Ashford II Building, 6775 Vista Drive, West Des Moines, IA 50266-9305

## Questions?

Contact Matt Brown at Iowa Student Loan at (800) 243-7552, ext. 7656, or [mbrown@studentloan.org](mailto:mbrown@studentloan.org).

